



www.jollygardener.com

Steve Jarahian, The Jolly Gardener, is available as a resource to you on anything related to soilless media mixes including custom blends, production, raw material selection and handling, testing and quality control and other mix topics.

Steve Jarahian has spent over four decades in the horticultural industry and is a renowned expert in the development of soilless media mixes, including expertly blending raw materials for professional results, including Universities and Botanical Gardens. He received his B.S. in Horticulture and Agronomy from the University of Georgia and worked for both Georgia Golf and Garden and W.R. Grace. Steve is a member of numerous industry organizations, including the South Carolina Nursery Association, and was formerly the president of the Mulch and Soil Council (2003-2006). Steve has managed over 275 SKUs and 800 custom blends, assisted in building three manufacturing facilities and a bark processing plant, as well as helped developed two growing media plants in Canada. Steve joined Oldcastle Lawn & Garden in 2008 and serves as Director of Technical Services and Quality Control. Previously, he spent over 29 years with Conrad Fafard, Inc., most recently serving as Vice President of USA Manufacturing.



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